

6 Creative Agencies You Should Be Following On Instagram



@hypebeast

If you're into fashion or photography (maybe both), I highly recommend HYPEBEAST. This is a digital media and e-commerce company based in Hong Kong. It was founded as a sneaker culture blog by Kevin Ma in 2005. Since then, HYPEBEAST has built a core offering of sneaker and fashion-focused digital media catered towards youth and young adults.



@audiencelaunch

Audience Launch is a social media agency based out of Los Angeles, CA. Their team of experts can help grow your business social media influence on Instagram fast and organically. This page features attention-grabbing photography, inspirational quotes, and reposts from creatives on Instagram. This includes filmmakers, models, and photographers to name a few.



@thecreatorclass

The Creator Class first launched in November 2014 by Free, a content studio and cultural incubator helping creators and companies create, learn, and grow together. Checkout their Instagram page and #thecreatorclass image thread for amazing visuals captured by creatives all around the world.



@Sparkbrand

SPARK's creative team takes followers behind the scenes and on location, as they shoot and edit ads for brands like Visit Florida, Hilton, and The Dalí Museum. Their account is also worth a follow for the illustrations and other design work they post on a regular basis.



@Huge

Huge is a digital business. They create products and services that transform organizations for the digital economy. Their IG page is full of high-quality photography and graphic design inspiration. Also take a moment to check out their website, it's really cool. It may spark some ideas for your website.



@st8mnt

ST8MNT is an experiential design and brand development agency. we create work that is physical, digital & everything in-between.